



Business Ad/Senior Tribute Information Sheet

Golden Valley High School Yearbook



Ad Specifications

Type	Size	Content	Price
Full Page Color	8 x 10 inches	Up to 8 photos/10 lines of text	\$250.00
Half Page Color	8 x 5 inches	Up to 4 photos/6 lines of text	\$125.00
Quarter Page Color	4 x 5 inches	Up to 2 photos/6 lines of text	\$65.00
Business Card Size Color	4 x 2.5 inches	Up to 1 photo/4 lines of text	\$35.00
LATE FEE after 12/16/11			\$50.00

Content Specifications

Options for Design:

- 1) Make an appointment with the yearbook staff. We will scan your photos, design your layout, and write text all with you present. This option gives you the most flexibility since you see the final product first hand.
- 2) Please indicate on the contract how you want the photos and text arranged. We will layout the ad. **You may not be able to see the layout until the book is printed.**
- 3) If you wish to design the ad entirely on your own, please make sure to use original (No copies) photographs and save the layout/photos as a tiff or jpeg at 300 dpi resolution. **If you create the layout yourself, please be aware the quality submitted is the same quality printed.**

Photos: Prints submitted will be scanned and returned **ONLY if an appropriately sized self-addressed stamped envelope for returned prints/CD is enclosed with the contract.** Best quality photos are often digital photos submitted on a CD at a resolution of at least **300dpi** in either a jpg or tiff format.

Text: You may submit text by hand, printed out, or saved in Microsoft Word on a disk. **Saving the text in a word document makes our job easier. Disks will NOT be returned unless requested by an advertiser.** We will match fonts as closely as possible.

Name: **Write the senior's name as it should appear in the space provided on the contract – it will be listed in the border of the design.** If you choose to eliminate this from your message, feel free.

Proofs: If you would like a proof of the ad before it is sent to the printers, mark this on the contract. Proofs will be e-mailed for approval. If we do not hear from you within 3 days, we will return your photos. **Corrections will be made through appointments only.**

First submission date deadline for ads:

December 16th – 3pm

We have limited space. If available, we will accept ads after the first deadline for an extra \$50.00.

If you have additional questions, please contact Ms. Novean, the Yearbook Adviser:

- Email: cnovean@hartdistrict.org
- Phone: 661-298-8140 x1513



Senior Tributes/ Ad Contract Sheet Golden Valley High School Yearbook



Ad Size

___ Full Page (\$250) ___ Half Page (\$125) ___ Quarter Page (\$65) ___ Business Card (\$35) ___ Late Fee (\$50)

Contact Information

Senior(s) Name(s) – how it should appear on the border of the ad:

Contact Person: _____

Address: _____

City: _____ Zip: _____

Phone: () _____ Best time to call for corrections: _____

Other Contact Notes

Billing Information

Payment

Cash

Check # _____ **Make checks payable to: Golden Valley High School

___ Please send ad proof. Note: **Proofs are only sent out in e-mail. E-mail address:**

___ Appropriately sized, self-addressed, stamped envelope is enclosed – photos need to be returned

Photos/Text

Please follow the guidelines on the information page, regardless if you are creating your own page or having us do it for you. Use the space below or the back of this contract with any layout instructions.

Please mail or drop off at GVHS:

Golden Valley High School Yearbook

Attn: Mrs. Novean, Yearbook Adviser

27051 Robert C. Lee Parkway

Santa Clarita, CA 91350

Terms

The advertiser listed above agrees to purchase advertising space in The Grizzly Growler, Golden Valley High School's yearbook, for the size and price indicated above. The advertiser will provide photos, message content and full payment with this contract. Space will not be reserved until this is received. Any proof corrections must be done in person with the yearbook staff during a set appointment time unless otherwise instructed by a staff member. Grizzly Growler staff reserves the right to refuse any content deemed inappropriate or cancel order if payment/page corrections are not received by due date.

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Please sign here _____

Print Name _____